

Celebrating Women in Photography Today

STANDING IN THE LIGHT

Karen Yeomans

There are a distinct lack of female voices and points of view within sports photography, which feed social conditioning to measure expectations, talent and success. My aim is to present an alternative representation of femininity to discover the strength and depth of its capacity and start a new conversation with our audience which is fifty percent female.

Visual beauty and aesthetic grab an audience's attention, but more interesting is the talent and journey behind the images. Challenging and conquering adversity is a universal and powerful emotion; we all face our own personal battles so this message is relatable.

Saracens was a pivotal study, watching the girls training I was struck by these women with their own power showing exactly who they are. Within the team culture, they offer strength, support, trust and motivation to each other. There is an honest, hardworking and totally unpretentious dynamic in the way they operate.

I'm on a mission to help women to be seen, it's what makes my creative heart beat and my message for the world. Sport has been a constant in my life, since mud-loving cross-country competitions as a kid to booking days to savour test cricket; from running the London marathon to screaming my lungs out watching rugby. I believe in sport, it's been my medicine; helping to manage a chronic illness, develop resilience and the determination to make a life in photography. This passion for and deep understanding of the body is expressed in my images.

'Standing in the Light' was awarded the Women's Sport Trust imagery of the year in 2018 and continues to grow, including the stories of female athletes in cricket, fencing, boxing, athletics, swimming and more. Eventually to be compiled in to a book to inform and inspire the next generation.

MORE INFO

Website: www.karenyeomans.com

Twitter: twitter.com/Karen_Yeomans

Instagram: [instagram.com/karen_yeomans](https://www.instagram.com/karen_yeomans)

Facebook: [facebook.com/karenyeomans888](https://www.facebook.com/karenyeomans888)