

Celebrating Women in Photography Today

#MOTHERWORKS

Fiona Freund

#MotherWorks is an ongoing project, illustrating the brilliant and bizarre duality of the life of working mums. I was lucky to take my sons to work with me (until they were mobile enough to dismantle my equipment.) For most women this is not possible, when required they are a mother or a professional but rarely both. Photographing working mums in their two roles, nurturer and breadwinner, together, creates a more truthful, if sometimes chaotic, picture of the reality of their extraordinary yet commonplace double lives. Many of the ideas for the images and locations have come from the mothers - their stories of who they are and how they see themselves. I work, where possible, with available light, using a Canon 5D mk3. The prints and stories have been very well received, especially by other women and mothers, who have strongly identified with the subjects, their lives and experiences.

I have been a portrait photographer for over 20 years, shooting the great the good and the glittery all round the world for Vogue, The Weekend Guardian, The Observer Magazine and many others. I work with objects and environment, humour and colour to tell my subjects story. #MotherWorks is my chance to use my skills to make a difference and to celebrate working mums - unsung heroes at home and work. The images compare the powerful relationships they have with their children with the importance of their professional identities. I want #MotherWorks to entertain, inspire and initiate change. #Motherworks was the focus for Brixton's International Women's Day celebrations and was part of The London Design Trail 2018.

MORE INFO

Buy the book: www.blurb.co.uk/books/9002291-motherworks

Visit the website: www.wearemoi.net/mother-works

Join in: [instagram.com/mothersofinvention](https://www.instagram.com/mothersofinvention)

For more information about hosting the exhibition please contact fiona@wearemoi.net