

Celebrating Women in Photography Today

THE 25 PERCENT

Amara Eno

The 25 Percent is a long-term which explores the complexities of family life in Britain's lone parent community. The project is deep-rooted in a response Amara's own upbringing, whose norm entailed having two birthdays, moving house every fortnight to spend time with each parent, and watching her mother hold down three jobs at once just to keep their home.

Fascinated by concepts relating to the traditional nuclear family unit, and driven by her desire to debunk negative misconceptions about a single-parent upbringing, she began to examine the topic, quickly learning that her experience was not uncommon. Approximately 25% of households in the UK are lone parent families, a figure that has remained for over a decade.

For too long, single parents have been faced with the burdens of stigmatisation - financially, socially and institutionally. The 25 Percent aims to change perspectives, and to allow the marginalised to feel seen and heard.

Amara Eno is a freelance photographer, based in London, UK. Her work predominantly leans towards social documentary and portraiture. The primary aims of her practice are to initiate important dialogue between audiences and to empower those in society who often feel marginalised by mainstream narratives.

Amara graduated from with a BA (Hons) Press and Editorial Photography degree from Falmouth University in 2018, and she now dedicates her time to personal projects and editorial assignments.

Notable achievements include being selected as a mentee on the Women Photograph mentorship programme class of 2017-2018, being amongst the winners of Portrait of Britain 2018 and most recently, attending the New York Portfolio Review 2019.

MORE INFO

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